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Hong Kong Disneyland Resort Welcomes the Year of the Horse with “Happier Together” Advance Purchase Ticket Deal Exclusively for Hong Kong Residents

Celebrate “Magical Year After Year” with Disney Friends as 2026 Mickey’s Magic Draw Adds Extra Fun!



HONG KONG, JANUARY 20, 2026 — As the Year of the Horse gallops in, Hong Kong Disneyland Resort (HKDL) welcomes guests to embark on a joyful journey to prosperity through the “Magical Year After Year” Chinese New Year celebration. Blending cherished traditions with enchanting Disney magic, the festive celebration from January 30 to March 1, 2026 adds to the resort’s 20th anniversary party atmosphere. Kicking off the new year with good fortune and endless surprises, HKDL is also launching the **“Disney Chinese New Year Lucky Magic Bag”** featuring special edition Chinese New Year plush – Gelatoni, StellaLou, or LinaBell. Guests who purchase the lucky magic bag will also be entered into the **“2026 Mickey’s Magic Draw,”**** winning a prize for every participant.

To make festive reunions even more magical, the **“Happier Together” Advance Purchase Ticket Deal** will be introduced exclusively for Hong Kong residents. Guests can enjoy 25% off regular-priced 1-Day Tickets, with extra shopping and dining discount vouchers when two or more guests visit together from January 24 to May 3, 2026, saving up to HK\$470 for two!

**Trade Promotion Competition Licence Number: 61013*

Start Your Magical Chinese New Year with a Family Tradition Photo



Step into the park transformed by vibrant Chinese New Year decorations, where Bullseye from Pixar Animation Studios' *Toy Story* films makes a bold appearance on the bright Mickey-shaped red lantern at the center of Town Square. This picturesque festive setting offers the perfect backdrop for unforgettable family photos.

New Year Reunion with Your Beloved Disney Friends

Celebrate this Chinese New Year with heartwarming reunions alongside your beloved Disney friends. Bullseye makes his appearance at Hong Kong Disneyland, ready to greet everyone and snap fun-filled photos in Toy Story Land.



On Main Street, U.S.A., Goofy, dressed as the God of Fortune, joins Mickey and Friends in special

Chinese New Year outfits to share hugs and heartfelt blessings with guests. At the festively decorated **Duffy and Friends Play House**, Duffy, ShellieMay, StellaLou, Gelatoni, CookieAnn, 'Olu Mel, and LinaBell appear in festive outfits, creating sweet encounters and picture-perfect moments for cherished memories.

Starting on the first day of Chinese New Year (February 17, 2026), guests will receive a complimentary Disney-themed lai see (traditional red envelope), featuring a chocolate gold coin and exclusive dining and shopping privileges (available while supplies last), marking a delightful way to begin a prosperous year, with well wishes of joy and abundance for all during the Year of the Horse!



Ride into Happiness with Exclusive Lucky Magic Bags and Festive Merchandise



Bring home blessings with the “**Disney Chinese New Year Lucky Magic Bag**” – a bountiful festive bundle featuring a 20th Anniversary Collectible Card Set or a Parade Series Collectible Card Set, along with a delightful mix of Duffy and Friends-themed, *Frozen*-themed and Disney friends-themed merchandise and curated goodies. Adding to the indulgence, the bag comes with exclusive items only available in the magic bag including Kee Wah Bakery Chinese pastry giftbox and a special edition Chinese New Year plush – Gelatoni, StellaLou, or LinaBell – in an all-new horse-themed design. With six unique combinations, the lucky magic bags available for just HK\$488, which are packed with items valued at over HK\$1,000, are the ultimate way to celebrate the season in style.

During the campaign period, guests who spend HK\$488 or more in one single transaction at any merchandise stores located in the park or on HKDL official website, and with the purchase of at least one Chinese New Year themed merchandise, can win amazing prizes in the “**2026 Mickey’s Magic Draw**”! With a total of 100,000 prizes and rewards available, every participant will win a prize, including a luxurious stay in a Hong Kong Disneyland Hotel Kingdom Club suite, a one-year Magic Access platinum membership, a Chow Tai Fook 999.9 Gold Pendant, and more.

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Embrace the festive spirit by decorating your home and treating loved ones to HKDL’s brand-new Year of the Horse-themed collections, featuring Mickey and Friends, Duffy and Friends, Disney Animation’s Marie from *Aristocats* and Lucifer from *Cinderella*, and more. Guests can discover an array of Chinese New Year essentials, including cookie tins, red packets, fai chun, keychains, Disney Collectible Medallions, and more. Fans of Duffy and Friends should not miss the seasonally dressed, Hong Kong Disneyland-exclusive plush of StellaLou, CookieAnn, and LinaBell, as well as the special horse-themed plushies for Duffy, ShellieMay, CookieAnn, and ‘Olu Mel which available as blind box items.



To continue the 20th anniversary party celebration, HKDL has launched an all-new exclusive 20th Anniversary Designer Collection with renowned Japanese fashion brand FDMTL. The collection features T-shirts, jackets, accessories, blind box figurines, as well as two limited-edition collectible items: Japan-made full-print denim jacket (limited to 50 pieces, priced at HK\$3,199) and the silk print collectible art piece featuring Mickey casting the 20th anniversary magic.

Whether you’re shopping for festive outfits or preparing gifts for the Chinese New Year, you’ll find the perfect treasures at HKDL. Get ready to bring joy and good fortune home to share with your loved ones!

Treasure Togetherness with Traditional Chinese New Year Delicacies

Indulge in sensational flavors of the season with treats that are as delightful as they are auspicious. Guests can savor Duffy and Friends Sponge Cakes in seven adorable themed designs at outdoor vending cart in the park, or enjoy the refreshing Passion Fruit & Mango Flavored Twist Soft Serve at Midtown Delights for an extra sprinkle of good luck. Explorer’s Club Restaurant tempts with a semi-buffet dinner featuring exquisite desserts like the kumquat-shaped White Chocolate Orange Cake, and koi-shaped Mango Chantilly Cake – perfect for a sweet start to the year.





Hotel dining elevates the celebration with curated festive menus and seasonal dishes designed for sharing with family and friends. At Crystal Lotus, guests enjoy elaborate Chinese New Year-themed sets and dishes. Dragon Wind presents Year of the Horse Lunch and Dinner Sets, while Enchanted Garden Restaurant delights with a lavish buffet of handcrafted dishes and pastries shaped like fortune bags, lanterns, ingots, and firecrackers. Ink & Plate surprises with innovative twists on traditional New Year delights, such as Peking Duck with Fresh Fruits, Steamed Lotus Root stuffed with Pork, and others. Every bite is a sumptuous blessing for the year ahead!

Extend the Magic with Hotel Festivities



Stay at HKDL's three themed hotels to extend the festive joy. On the first day of Chinese New Year, joyful drumbeats of the Lunar New Year Lion Dance Performance echo through the three hotels. The agile lion dancers will leap and twirl to the rhythm of the drums, joined by Disney friends to share blessings and good fortune with chocolate gold coins – wishing everyone a year filled with prosperity and abundance.

During the festive period, guests can enjoy a range of activities such as Lunar New Year Bite-Size Blessings Cookie Class, and Lunar New Year Balloon Magic Workshop, and bring home their own handmade cookies or balloons to relive the unforgettable experiences. Guests can also celebrate togetherness under the stars with the Year of the Horse Starlight Picnic Package, or take home festive magic with the Year of the Horse LinaBell-Themed In-Room Merchandise Package during their stay.



Double the Joy with 20th Anniversary Celebration and Chinese New Year Delights

From dazzling decorations and beloved encounters with Disney friends to spectacular entertainment, HKDL is the ultimate destination for festive joy this Chinese New Year. Guests can also immerse themselves in the excitement of HKDL's 20th anniversary with unforgettable experiences, including anniversary-only concert-style show "Disney Friends Live: Party at the Castle!", the park's largest-ever "Friendtastic!" parade, and the breathtaking nighttime spectacular, "Momentous – Party in the Night Sky."

Sharing the joy makes every celebration extra special! Gather your family and friends and make 2026 happier than ever with a 25% off regular-priced 1-Day Tickets when two or more guests travelling together from January 24 to May 3, 2026, saving up to HK\$470 for two! Let Disney magic turn your festive moments into extraordinary memories!

"Happier Together" Advance Purchase Ticket Deal (Hong Kong Resident Exclusive)	
Purchase Period	January 21, 2026 – April 30, 2026 (3 days in advance purchase)
Travel Period	January 24, 2026 – May 3, 2026
Eligibility	Hong Kong residents with the following identity proof are eligible for this offer: (a) valid Hong Kong Identity Card; or (b) for guests aged 3-11, valid Hong Kong birth certificate and a recent school handbook with photo identification issued by a school located in Hong Kong
Content	<p>Enjoy 25% off regular-priced 1-Day Tickets plus extra shopping and dining discount vouchers when two or more guests visit together! Save up to HK\$470 for two!*</p> <p>Each ticket includes below in-park offers,</p> <ul style="list-style-type: none"> • One Merchandise e-Voucher: 10% discount upon net spending of HK\$350 or above in one single transaction at merchandise store • One Dining e-Voucher: HK\$10 discount off with minimum net spending of HK\$100 or above in a single transaction at Midtown Delights <p><i>* The maximum savings are calculated based on the price of four 1-Day General Admission (Tier 4) tickets (original price HK\$939). Actual savings may vary depending on the type and validity date of the ticket purchased.</i></p>
Sales Channels	<p>The advance purchase will start from January 21, 2026:</p> <ul style="list-style-type: none"> • Hong Kong Disneyland Resort Official Website https://www.hongkongdisneyland.com/offers-discounts/advance-purchase-ticket-deal/
Remarks	<ul style="list-style-type: none"> • Offer tickets are valid on chosen date as selected when the Offer Tickets are purchased. • Offer Tickets purchased under the same Package must be used together for Park admission. • Offer Tickets not used in accordance with these terms and conditions (including any Offer Ticket not used within the validity period and together with other Offer Tickets purchased under the same Package) will be void without compensation, exchange or refund. • Terms and conditions apply; please refer to the website for details. <p>Admission Requirements: All guests are required to have a valid reservation before visiting the Park. Park visit reservation will be made for the date selected at the time of purchase. Once an Offer Ticket is purchased, its Validity Date may not be changed.</p>

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**Guests are required to purchase their tickets in advance and have a valid park reservation for their visit. Please refer to the latest visit arrangements on Hong Kong Disneyland's official website: <https://www.hongkongdisneyland.com/>*

About Hong Kong Disneyland Resort

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and backgrounds. Filled with your favorite Disney stories and characters, Hong Kong Disneyland Resort offers guests the opportunity to explore eight diverse lands that are home to award-winning, one-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.

Mobile app gives the latest updates & helps plan your visit



The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends or other designated experiences inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-out calendars and membership privileges, designed to make your visit

even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>

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